2023-24
Graduating Student Survey Report

Institutional Effectiveness
St. Petersburg College

Department of Institutional Effectiveness
St. Petersburg College
P.O. Box 13489
St. Petersburg, FL 33733
(727) 341-7118
FAX (727) 444-6910

Graduating Student Survey Report Produced by

Department of Institutional Effectiveness

Amy Eggers, Ph.D.
Associate Director, Institutional Effectiveness

Robert Mohr, M.A.
Research Analyst, Institutional Effectiveness

Jennifer McBride, M.P.A.
Director, Institutional Effectiveness

Sabrina Crawford, Ed.D.
AVP, Institutional Effectiveness and Academic Services

Table of Contents

Executive Summary

Introduction
The evaluation and assessment processes at St. Petersburg College (SPC) are centered on mission-driven outcomes in program and service areas. Analysis of outcome results is on-going and captured in various assessment reports. Institutional effectiveness at SPC assesses all degree programs and courses, regardless of mode of delivery.

Graduating Student Survey
The Graduating Student Survey (GSS) is part of a comprehensive college-wide assessment program developed to examine the demographic profile of the responding graduates, assess their perceptions of the educational experience at the College and determine how the educational process at the College has changed their behavior and/or their knowledge as it relates to some specific areas of inquiry (general educational outcomes).

During summer 2023, a revision committee was convened with the purpose of updating the GSS. As a result of the committee's efforts, existing survey questions were revised and others regarding student experiences were incorporated into the survey. To further streamline the GSS process, all student data were gathered using SurveyMonkey. To ensure the correct subpopulation was being surveyed, a graduation list was provided of students who were identified as eligible for graduation. Once identified, these students were prompted to complete the survey through the St. Petersburg College Titan Hub, as a task.

Of the three thousand, three hundred and seventy students (3,370) eligible to complete the survey, eight hundred and twenty students (820) responded to the survey during the 2023-24 academic year for a response rate of 24%.

Student Demographic Information
Over one quarter of survey respondents (27%) were 20 to 24 years of age, and over two-thirds of survey respondents were female (70%).

Over half (58%) of survey respondents selected White/Non-Hispanic as their ethnicity. The next two largest categories were Black/Non-Hispanic with (16%) and Hispanic with (15%).

Forty-four percent (44%) of survey respondents were receiving an Associate in Arts degree, followed by twenty-four percent (24%) receiving an Associate in Science degree.

Nearly four-fifths (79%) of survey respondents indicated they planned to continue their education. Respondents who indicated they planned to continue their education were asked which college of university they would be attending. Nearly half (46%) indicated a college or university in Florida other than St. Petersburg College, followed by St. Petersburg College (40%).

Over four-fifths (88%) of survey respondents indicated that they were working while attending SPC, with over half (53%) working 31 hours or more. Nearly half (49%) of survey respondents reported being employed in a career related to their field of study.

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Educational Experience

Respondents were asked to identify which factors impacted their success as a student by selecting from a roster of categories. The five most frequently selected factors were "Working While in College" (53%), "Study Skills" (47%), "Physical/Mental Health" (38%), "Career Goal" (37%), and "Finances" (33%).

Respondents who selected tutoring as a factor that impacted their success were asked to identify the type of tutoring. Almost three-quarters (72%) selected "Tutoring: Math," followed by "Tutoring: Writing" (39%) and "Other" (20%).

Respondents were asked what circumstances prevented them from enrolling full-time if they would have preferred to do so. Nearly half (47%) answered that the question was not applicable as they were enrolled full-time, followed by "Job Responsibilities/Schedule" (25%) and "Finances" (11%).

Nearly all (98%) of the respondents would recommend St. Petersburg College.

Preparation

Students were asked to indicate their level of preparation in various academic and career areas on a 5-point scale, with 5 being the highest rating. An "N/A" response was available if a respondent felt the area of preparation did not apply.

In the college/academic areas, there was a 0.22 spread among all preparation scores, ranging from "Critical Thinking" (4.53) to "Quantitative Reasoning – Mathematics" (4.31).

In the career areas, there was a 0.29 spread among all preparation scores, ranging from "Career Readiness Skills" (4.10) to "Connection to Employers" (3.81).

General Education Outcomes

The Educational Outcomes Questionnaire was administered as part of the Graduating Student Survey. The primary purpose of the questionnaire is to evaluate the habits, practices and/or knowledge of incoming students in three areas: Computer and Technology Competency, Civic Activity, and Humanities.

In the area of Computer and Technology Competency, students were asked to rate their competency in three computer skill areas. Over four-fifths of students rated their skills as "Highly proficient" or "Somewhat Proficient" in all three areas: "Communicating through the Internet (email, chat, instant messaging, etc.)" (91%); "Acquiring information/conducting research through the Internet" (91%) and "Using computer software (word processing, spreadsheets, etc.)" (86%).

In the area of Civic Activities, students were asked how often they participated in various activities each year. Of the six activities, "Vote in an election" received the highest percentage of survey respondents who indicated they would participate "Whenever Possible" (35%). Survey respondents largely never participated in the following activities: "Participate in campaigns, public debates, or assisting with voter registration" (71%), "Volunteer with others from SPC for one-time community service activities" (58%), "Courses that include community service activities" (53%), "Community involvement through a campus organization or club" (49%), and "Engage in activities with people

2023-24 Graduating Student Survey Report
Institutional Effectiveness

whose religious, political, racial, cultural, economic and/or other characteristics are different than your own" (37%).

In the area of Humanities Activities, students were asked how often they participated in three different activities. Of the three activities, nearly one-third of survey respondents indicated that they would "Create: painting, drawing, sculpture, digital art, video, music, or other creative works" (31%) "Whenever Possible" or "Frequently." This was followed by over one-quarter of students who indicated that they would "Attend a concert, musical event, dance performance, play, live drama, or performing arts event" (28%) or "Visit an art museum, gallery, art show, experience public art (murals, sculptures, installations)" (26%) "Whenever Possible" or "Frequently."

2023-24 Graduating Student Survey Report
Institutional Effectiveness

SPC Mission Statement

The mission of St. Petersburg College is to empower our students and community to achieve success and economic mobility through academic excellence and engagement.

St. Petersburg College fulfills this mission led by an outstanding, diverse faculty and staff and enhanced by advanced technologies, distance learning, international education opportunities, innovative teaching techniques, comprehensive library and other information resources, continuous institutional self-evaluation, a climate for student success, and an enduring commitment to excellence.

Introduction

In a holistic approach, the effectiveness of any educational institution is the aggregate value of the education it provides to the community it serves. For nearly 100 years, St. Petersburg College (SPC) has provided a wide range of educational opportunities and services to a demographically diverse student body producing tens of thousands of alumni who have been on the forefront of building this county, state and beyond. This is due, in large part, to the College's institutional effectiveness.

Institutional Effectiveness

Institutional Effectiveness is the integrated, systematic, explicit, and documented process of measuring performance against the SPC mission for the purposes of continuous improvement of academic programs, administrative services, and educational support services offered by the College.

Operationally, the institutional effectiveness process ensures that the stated purposes of the College are accomplished. In other words, did the institution successfully execute its mission, goals, and objectives? At SPC the Department of Institutional Effectiveness, along with the Strategic Planning Office, works with all departments and units to establish measurable statements of intent that are used to analyze effectiveness and to guide continuous quality improvement efforts. Each of St. Petersburg College's units is required to participate in the institutional effectiveness process.

The bottom-line from SPC's institutional effectiveness process is improvement. Once SPC has identified what it is going to do then it acts through the process of teaching, researching, and managing to accomplish

2023-24 Graduating Student Survey Report
Institutional Effectiveness

its desired outcomes. The level of success of SPC's actions is then evaluated. A straightforward assessment process requires a realistic consideration of the intended outcomes that the institution has set and an explicit evaluation of the evidence that the institution is achieving that intent.

There is no single right or best way to measure success, improvement, or quality. Nevertheless, objectives must be established, data related to those objectives must be collected and analyzed, and the results of those findings must be used to improve the institution in the future. The educational assessment is a critical component of St. Petersburg College's institutional effectiveness process.

Evaluation and Assessment Processes
The evaluation and assessment processes at SPC are centered on mission-driven outcomes for its 12 Colleges and Schools comprised of 36 associate in science degrees, 1 associate in arts degree, 22 baccalaureate programs, and a variety of certificates and short-term training opportunities, as well as key administrative and educational support services. It is important to note the 2023-24 survey results are only representative of those academic programs with graduates eligible to take the survey. Analysis of outcome results is on-going and captured in various assessment reports. Institutional effectiveness at SPC assesses all degree programs and courses, regardless of mode of delivery. SPC also evaluates all student services to ensure students are provided the best support possible to ensure student success.

The following are the key assessments used in the evaluation and assessment processes of SPC's Institutional Effectiveness.

☐ Academic Program Assessments include internally and externally developed direct measures for General Education (e.g., Educational Testing Service's Proficiency Profile [PP]), AS Program Assessments, BAS/BS Program Assessments, and Program Reviews. Outcome results for the academic programs are documented in two types of assessment reports as follows: the Academic Program Viability Report (APVR) is completed on an annual basis and the Academic Program Assessment Report (APAR), which is completed on a three-year cycle.

☐ Administrative/Student Services Assessments include direct and indirect measures through Services Assessments, and the Entering Student Survey, Enrolled Student Survey, Graduating Student Survey,

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Recent Alumni Survey, Employer Survey, and the Community College Survey of Student Engagement (CCSSE). Administrative and educational support services are evaluated annually via these surveys. Results of college-wide student surveys are further refined and augmented through additional departmental-specific assessments.
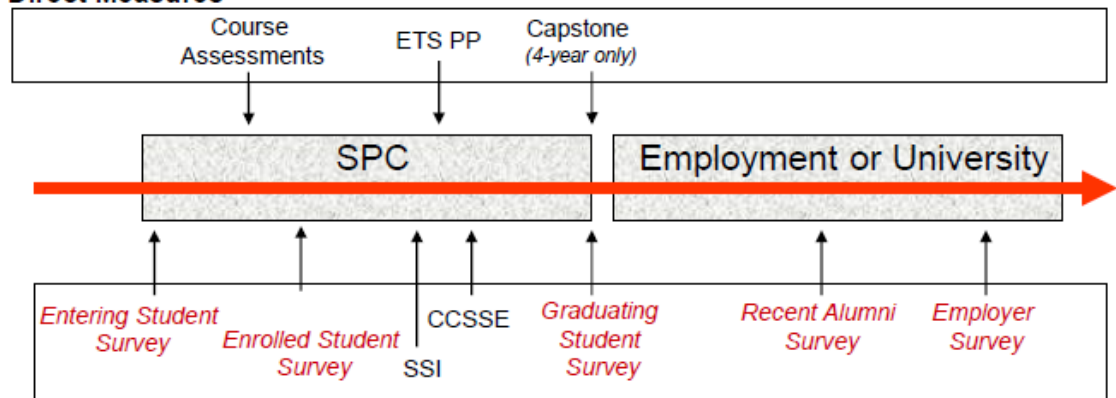
Direct Measures

Figure 1: Student Assessment Points

Other Assessments include the State Accountability Measures, environmental scan/trends analysis, other department/function-specific assessments, and various ad hoc surveys.

Graduating Student Survey

The Graduating Student Survey (GSS) is part of a comprehensive college-wide assessment program developed to examine the demographic profile of the responding graduates, assess their perceptions of the educational experience at the College and determine how the educational process at the College has changed their behavior and/or their knowledge as it relates to some specific areas of inquiry (general educational outcomes).

During summer 2023, a revision committee was convened with the purpose of updating the GSS. As a result of the committee's efforts, existing survey questions were revised and others regarding student experiences were incorporated into the survey. To further streamline the GSS process, all student data were gathered using SurveyMonkey. To ensure the correct subpopulation was being surveyed, a graduation list was provided of students who were identified as eligible for graduation. Once identified, these students were prompted to complete the survey through the St. Petersburg College Titan Hub, as a task.

Of the three thousand, three hundred and seventy students (3,370) eligible to complete the survey, eight hundred and twenty students (820) responded to the survey during the 2023-24 academic year for a response rate of 24%.

The survey has five major sections:

Section A   Student Demographic Information
Section B   Educational Experience
Section C   Preparation
Section D   Experiences
Section E   General Education Outcomes

Student Demographic Information

The demographic profile and academic information of the 820 survey respondents (N) to the Graduating Student Survey are summarized in the following narratives, tables, and charts.

Age

Over one quarter (27%) of survey respondents reported that they were 20 to 24 years old, followed by 30 to 39 (24%) and 25 to 29 (15%). Forty percent (40%) of respondents were under the age of 25.

Table 1

Age (n=818)

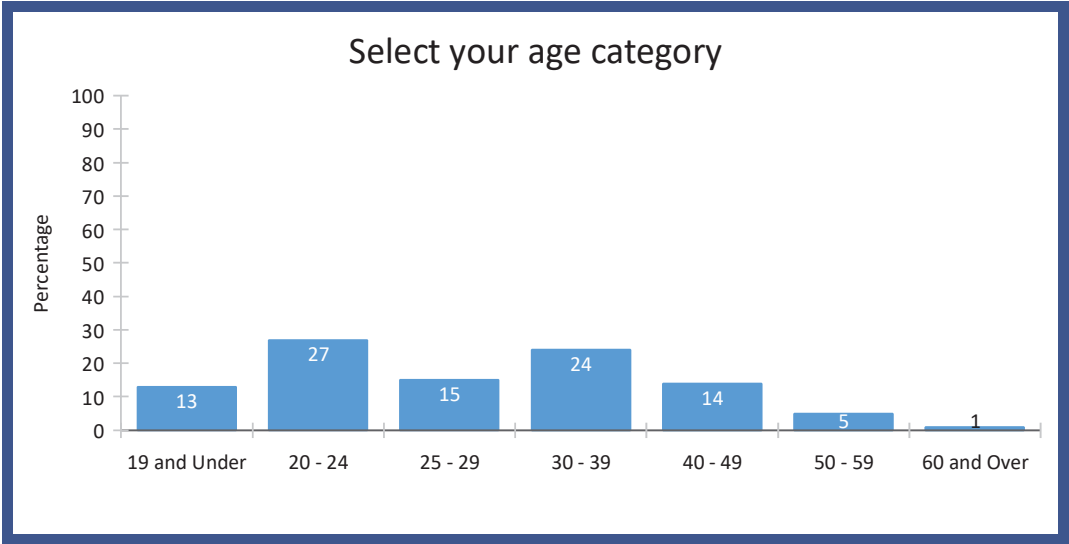| Select your age category.	N	%
19 and Under	110	13%
20 - 24	222	27%
25 - 29	121	15%
30 - 39	198	24%
40 - 49	114	14%
50 - 59	44	5%
60 and Over	9	1%

Figure 2. Age. Values less than 1% are not displayed.

Ethnicity

Over half (58%) of survey respondents selected White/Non-Hispanic as their ethnicity. The next two largest categories were Black/Non-Hispanic (16%) and Hispanic (15%).

Table 2

Ethnicity (n=814)

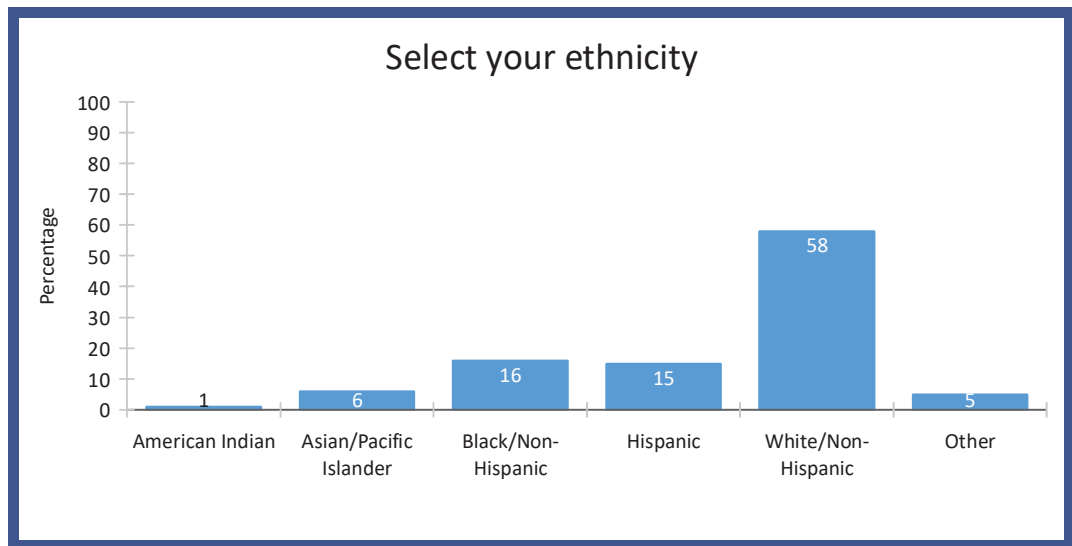| Select your ethnicity.	N	%
Alaskan Native	1	<1%
American Indian	6	1%
Asian/Pacific Islander	48	6%
Black/Non-Hispanic	129	16%
Hispanic	119	15%
White/Non-Hispanic	469	58%
Other	42	5%

Figure 3. Ethnicity. Values less than 1% are not displayed.

Gender

Over two-thirds (70%) of the survey respondents were female.

Table 3

Gender (n=817)

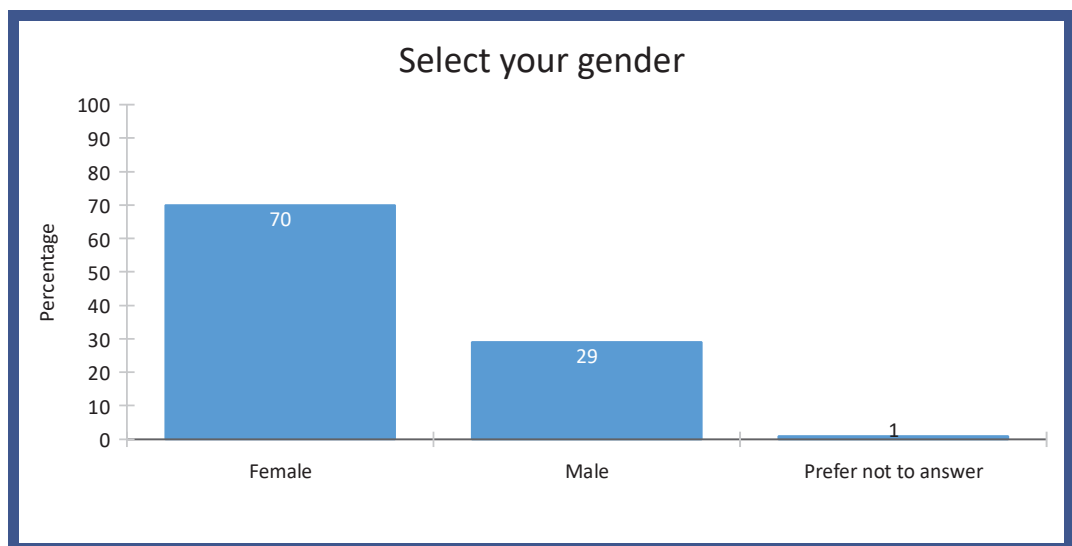| Select your gender.	N	%
Female	570	70%
Male	239	29%
Prefer not to answer	6	1%
Other	2	<1%

Figure 4. Gender. Values less than 1% are not displayed.

Survey Distribution by Reporting Campus

The Online campus was selected by thirty-four percent (34%) of the respondents, followed by Clearwater campus (18%), St. Petersburg/Gibbs campus (16%), and Tarpon Springs campus (11%).

Table 4

Survey Distribution by Reporting Campus (n=818)

Select the location where you received most of your services.	N	%
Allstate Center	3	<1%
Clearwater	148	18%
Downtown Center	8	1%
EpiCenter	3	<1%
Health Education Center	72	9%
Midtown Center	4	<1%
Online	275	34%
Seminole	68	8%
St. Petersburg/Gibbs	134	16%
Tarpon Springs	93	11%
Veterinary Technology Center	10	1%
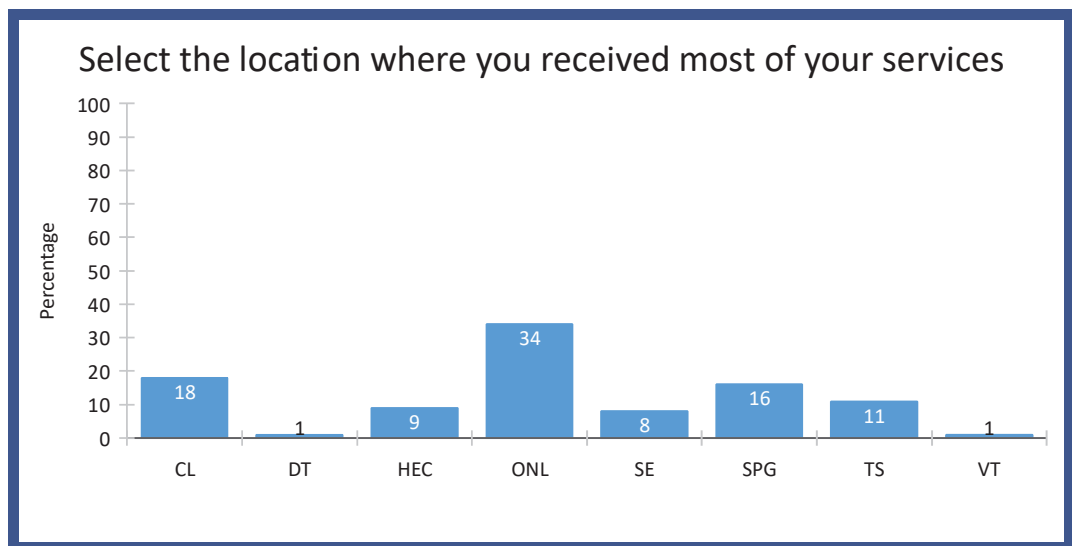
Figure 5. Survey Distribution by Reporting Campus. Values less than 1% are not displayed.

Degree Type

Forty-four percent (44%) of respondents were receiving an Associate in Arts degree, followed by twenty-four percent (24%) receiving an Associate in Science degree. (Note: percentage calculations may total more than 100% as students were able to choose more than one response.)

Table 5

Degree Type (n=817)

Which degree(s) are you receiving? (Select all that apply.)	N	%
Associate in Arts	358	44%
Associate in Science	193	24%
Certificate	52	6%
Bachelor of Science	138	17%
Bachelor of Applied Science	126	15%

Figure 6. Degree Type. Values less than 1% are not displayed.

Continuing Education

Nearly four-fifths (79%) of survey respondents indicated they planned to continue their education.

Table 6
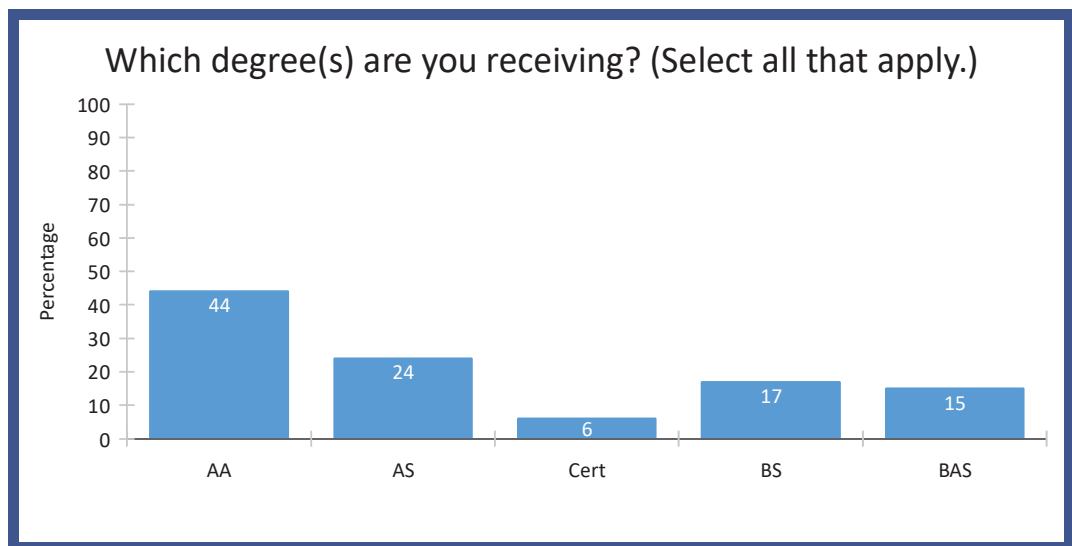
Continuing Education (n=817)

Do you plan on continuing your education?	N	%
Yes	643	79%
No	174	21%
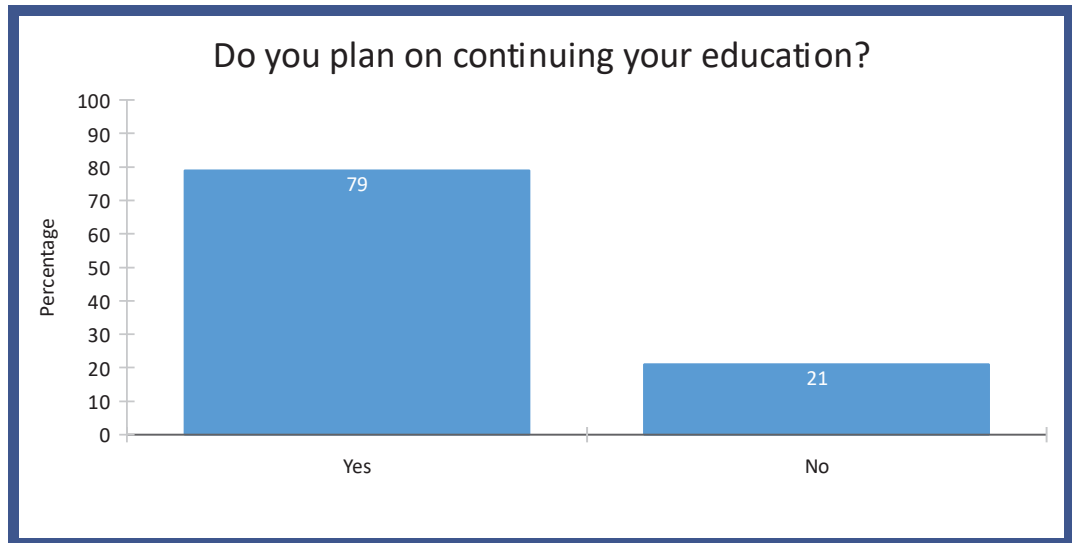
Figure 7. Continuing Education. Values less than 1% are not displayed.

College or University

Respondents who indicated that they planned to continue their education were asked which college or university they would be attending.

Nearly half (46%) indicated a college or university in Florida other than St. Petersburg College, followed by St. Petersburg College (40%).

Table 7

College or University (n=636)

Which college or university will you be attending?	N	%
St. Petersburg College	254	40%
College or University in Florida	290	46%
College or University Outside of Florida	64	10%
A School That Is Part of SPC's University Partnership Center	28	4%
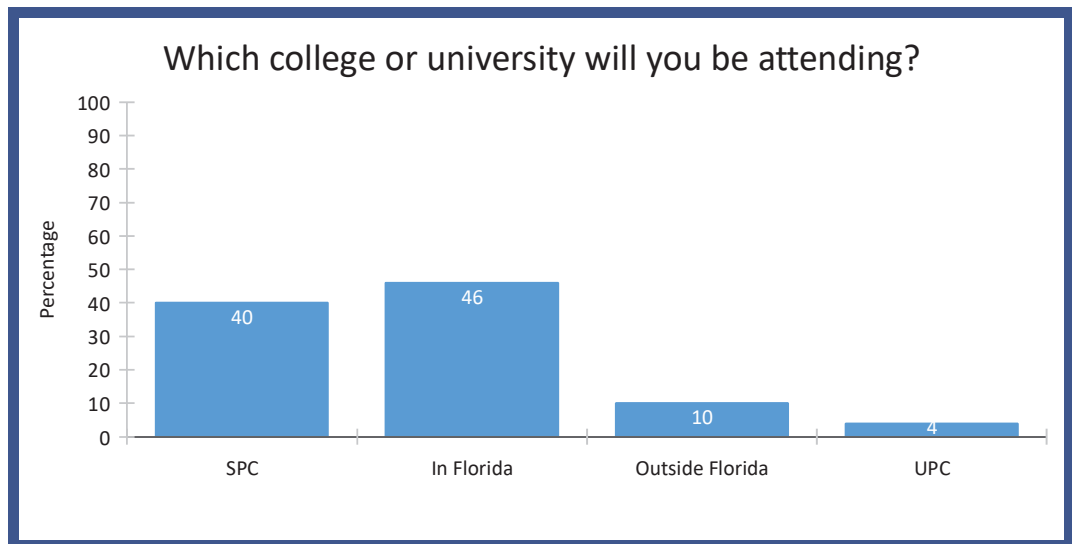
Figure 8. College or University. Values less than 1% are not displayed.

Work Hours

Over four-fifths (88%) of respondents indicated that they were working while attending SPC, with over half (53%) working 31 hours or more.

Table 8

Work Hours (n=814)

How many hours per week did you work while attending SPC?	N	%
15 or Fewer Hours Per Week	98	12%
16 to 30 Hours Per Week	190	23%
31 to 40 Hours Per Week	222	27%
More than 40 Hours Per Week	208	26%
I Did Not Work While Attending SPC	96	12%
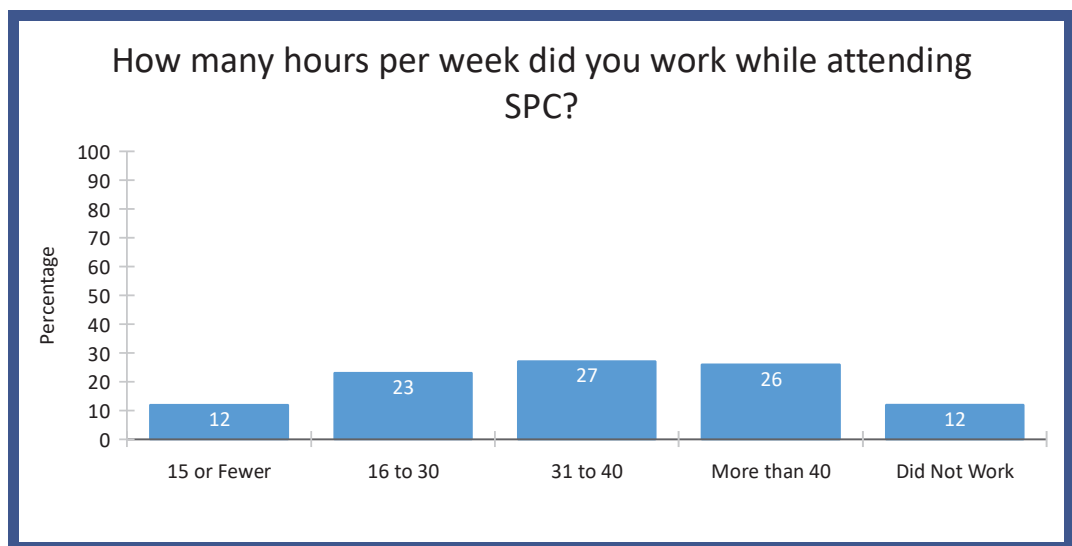
Figure 9. Work Hours. Values less than 1% are not displayed.

Field-Related Employment

Nearly half (49%) of survey respondents reported being employed in a career related to their field of study.

Table 9

Field-Related Employment (n=813)

Are you employed in a career related to your field of study?	N	%
Yes	400	49%
No	413	51%
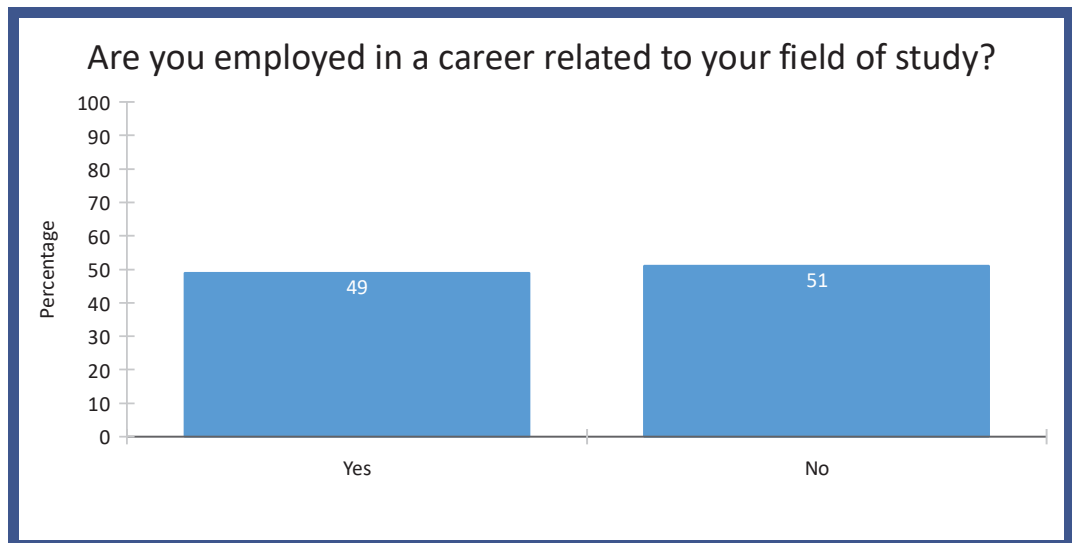
Figure 10. Field-Related Employment. Values less than 1% are not displayed.

Educational Experience
Student Success Factors

Respondents were asked to identify which factors impacted their success as a student by selecting from a roster of categories. The five most frequently selected factors were "Working While in College" (53%), "Study Skills" (47%), "Physical/Mental Health" (38%), "Career Goal" (37%), and "Finances" (33%). (Note: percentage calculations may total more than 100% as students were able to choose more than one response.)

Table 10

Student Success Factors (n=757)

Which of the following impacted your success as a student? (Select all that apply.)	N	%
Tutoring	168	22%
Working While In College	404	53%
Career Goal	281	37%
Study Skills	357	47%
Finances	252	33%
Physical/Mental Health	291	38%
Caregiving Responsibilities Including Childcare	93	12%
Transportation	75	10%
Selecting a Major	171	23%
Computer Skills	190	25%
Access to Technology	246	32%
Internship	114	15%
Career Guidance	141	19%
Accessibility Issues	51	7%
Other	40	5%

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Which of the following impacted your success as a student? (Select all that apply.)

Factor	Percentage
Working While In College	53
Study Skills	47
Physical/Mental Health	38
Career Goal	37
Finances	33
Access to Technology	32
Computer Skills	25
Selecting a Major	23
Tutoring	22
Career Guidance	19
Internship	15
Caregiving Responsibilities Including Childcare	12
Transportation	10
Accessibility Issues	7
Other	5
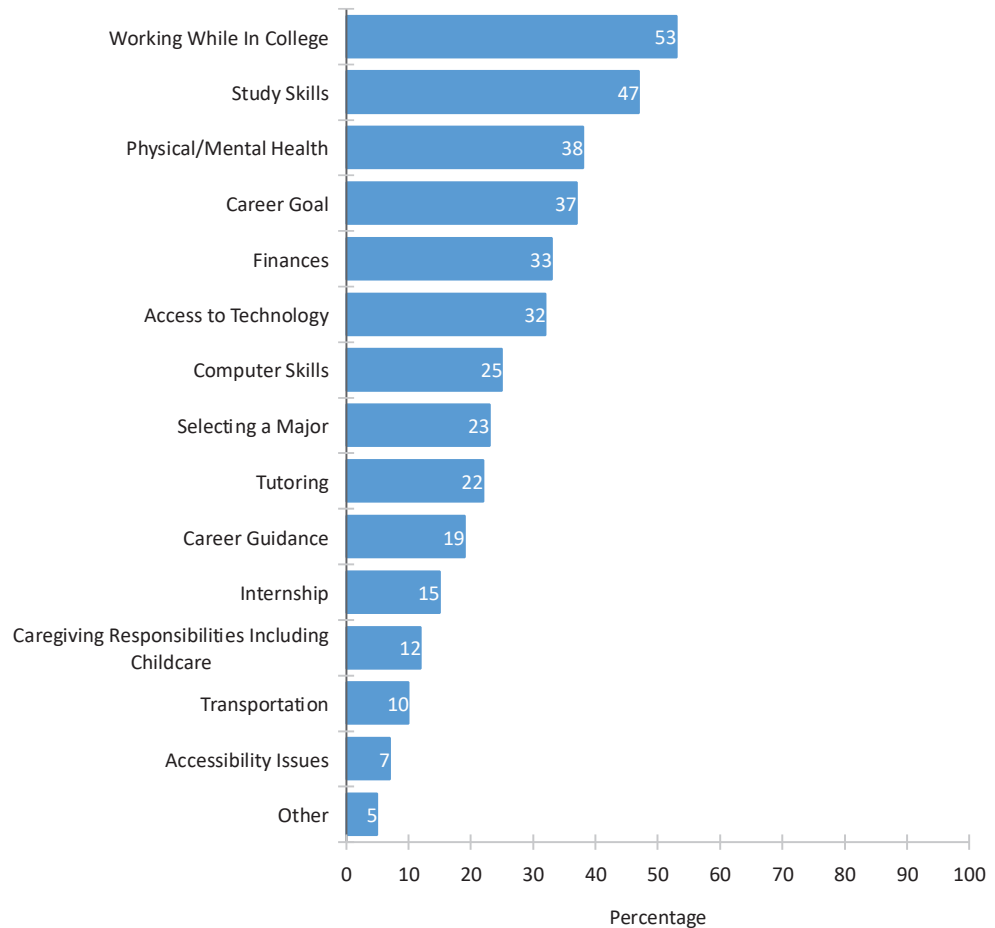
Figure 11. Student Success Factors. Values less than 1% are not displayed.

Tutoring Type

Respondents who selected tutoring as a factor that impacted their success were asked to identify the type of tutoring.

Almost three-quarters (72%) selected "Tutoring: Math," followed by "Tutoring: Writing" (39%) and "Other" (20%). (Note: percentage calculations may total more than 100% as students were able to choose more than one response.)

Table 11

Tutoring Type (n=158)

Which of the following tutoring options impacted your success as a student? (Select all that apply.)	N	%
Tutoring: Math	113	72%
Tutoring: Reading	23	15%
Tutoring: Writing	61	39%
Other	31	20%

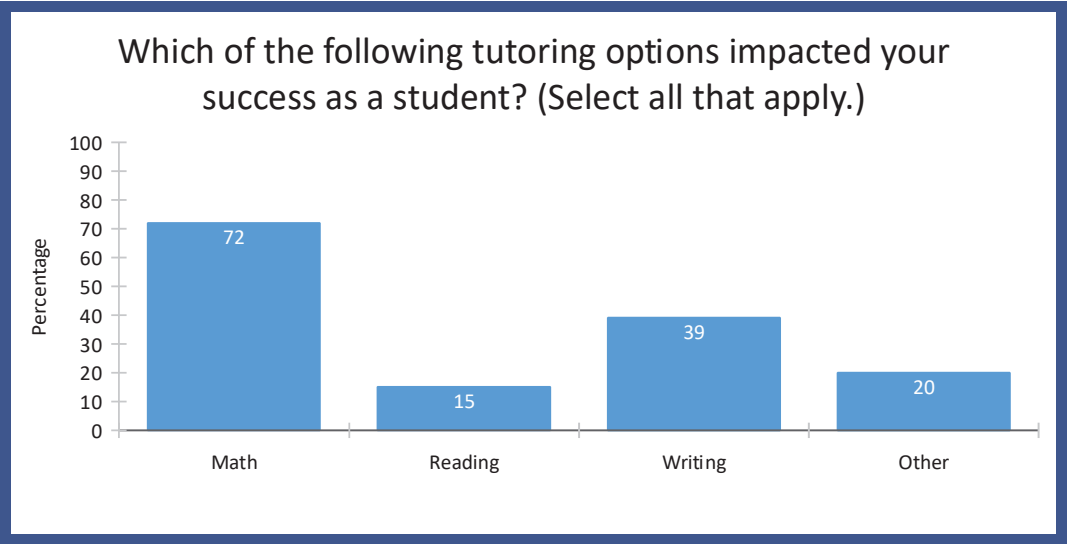**Which of the following tutoring options impacted your success as a student? (Select all that apply.)**

Figure 12. Tutoring Type. Values less than 1% are not displayed.

Part-Time Enrollment

Respondents were asked what circumstances prevented them from enrolling full-time if they would have preferred to do so. Nearly half (47%) answered that the question was not applicable as they were enrolled full-time, followed by "Job Responsibilities/Schedule" (25%) and "Finances" (11%).

Table 12

Part-Time Enrollment (n=768)

If you enrolled part-time but would have preferred to enroll full-time, what was the primary circumstance that prevented you from doing so?	N	%
Availability of Courses	42	5%
Availability of SPC Services	10	1%
Family Responsibilities Including Childcare	43	6%
Finances	84	11%
Lack of Sufficient Financial Aid	16	2%
Health or Personal Problems	15	2%
Job Responsibilities/Schedule	194	25%
Transportation	6	1%
Not Applicable - I Was Enrolled Full-Time	358	47%

2023-24 Graduating Student Survey Report
Institutional Effectiveness

What was the primary circumstance that prevented you from enrolling full-time?

Circumstance	Percentage
N/A	47
Job Responsibilities/Schedule	25
Finances	11
Family Responsibilities Including Childcare	6
Availability of Courses	5
Lack of Sufficient Financial Aid	2
Health or Personal Problems	2
Availability of SPC Services	1
Transportation	1
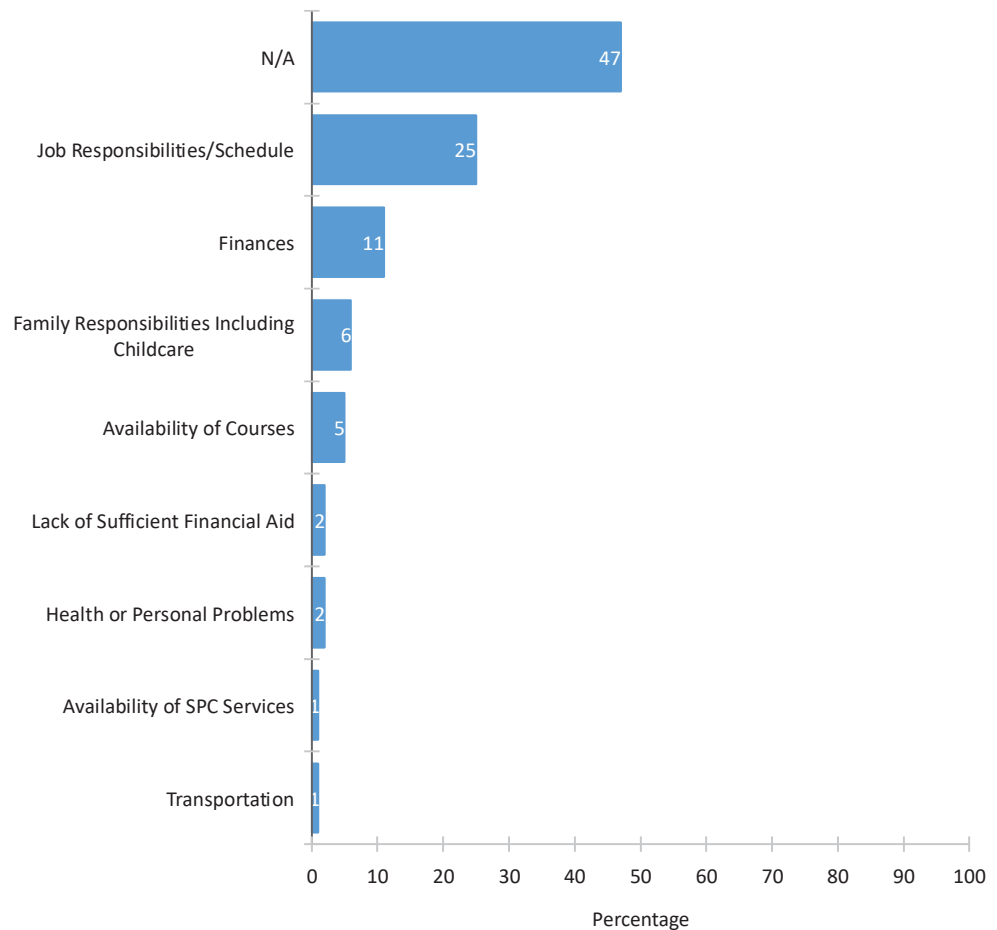
Figure 13. Part-Time Enrollment. Values less than 1% are not displayed.

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Recommend SPC

Nearly all (98%) of the respondents would recommend St. Petersburg College.

Table 13

Recommend SPC (n=782)

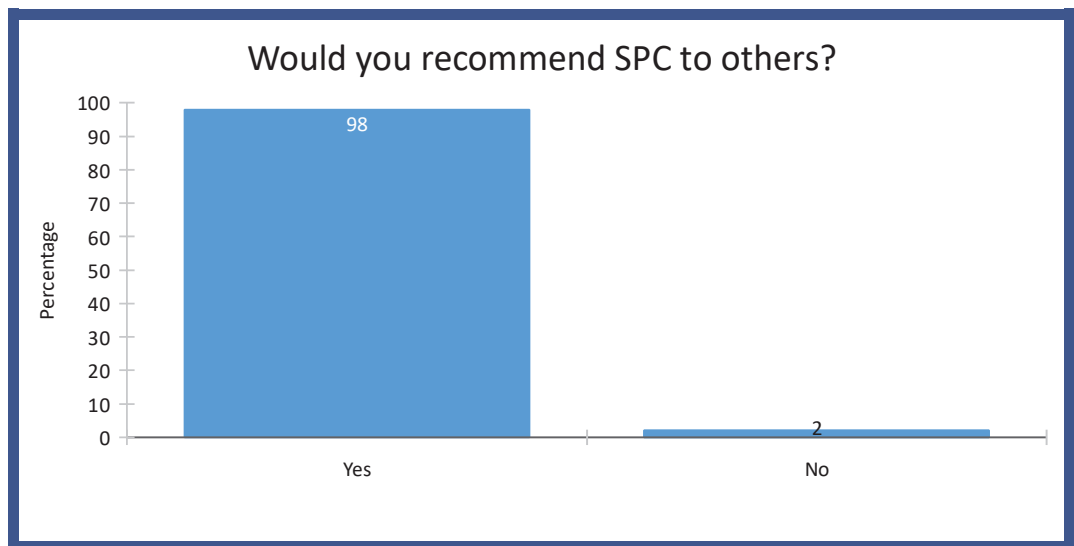| Would you recommend SPC to others?	N	%
Yes	763	98%
No	19	2%

Figure 14. Recommend SPC. Values less than 1% are not displayed.

Preparation

Students were asked to indicate their level of preparation in various academic and career areas on a 5-point scale, with 5 being the highest rating. An "N/A" response was available if a respondent felt the area of preparation did not apply. Tables 14 and 15 show the students' ratings college-wide on the preparation in these areas.

College Preparation

In the college / academic areas, there was a 0.22 spread among all preparation scores, ranging from "Critical Thinking" (4.53) to "Quantitative Reasoning - Mathematics" (4.31).

Table 14

College Preparation

Please tell us how well you believe SPC has prepared you in each of the following areas:	N	Mean	N/A
Critical Thinking	735	4.53	17
Ethical Reasoning and Values	725	4.52	24
Written Communication	722	4.50	32
Skills and Values in Your Major Area	741	4.48	14
Computer and Information Literacy	723	4.43	30
Quantitative Reasoning - Natural Sciences	639	4.35	83
Oral Communication	713	4.34	42
Quantitative Reasoning - Mathematics	666	4.31	79

Note: N values exclude N/A responses. Data are displayed using two decimal places due to the proximity of the values.

Career Preparation

In the career areas, there was a 0.29 spread among all preparation scores, ranging from "Career Readiness Skills" (4.10) to "Connection to Employers" (3.81).

Table 15

Career Preparation

Please tell us how well you believe SPC has prepared you for your career by providing opportunities in the following areas:	N	Mean	N/A
Career Readiness Skills	636	4.10	105
Career Exploration	634	4.07	107
Assistance with Career Technology	598	3.87	140
Connection to Employers	594	3.81	146

Note: N values exclude N/A responses. Data are displayed using two decimal places due to the proximity of the values.

Experiences

SPC Experiences

Respondents were asked to think about their experiences with SPC from the time of their decision to attend SPC through their last semester.

Over four-fifths of survey respondents indicated they Strongly Agree or Agree with the following statements: "I felt comfortable reaching out to someone at the College if I had a question" (82%), and "I believe my time at SPC helped me develop the skills and knowledge to reach my goals" (86%). Over two-thirds of survey respondents indicated they Strongly Agree or Agree with the following statement: "I felt a sense of belonging at SPC" (67%).

Table 16

SPC Experiences

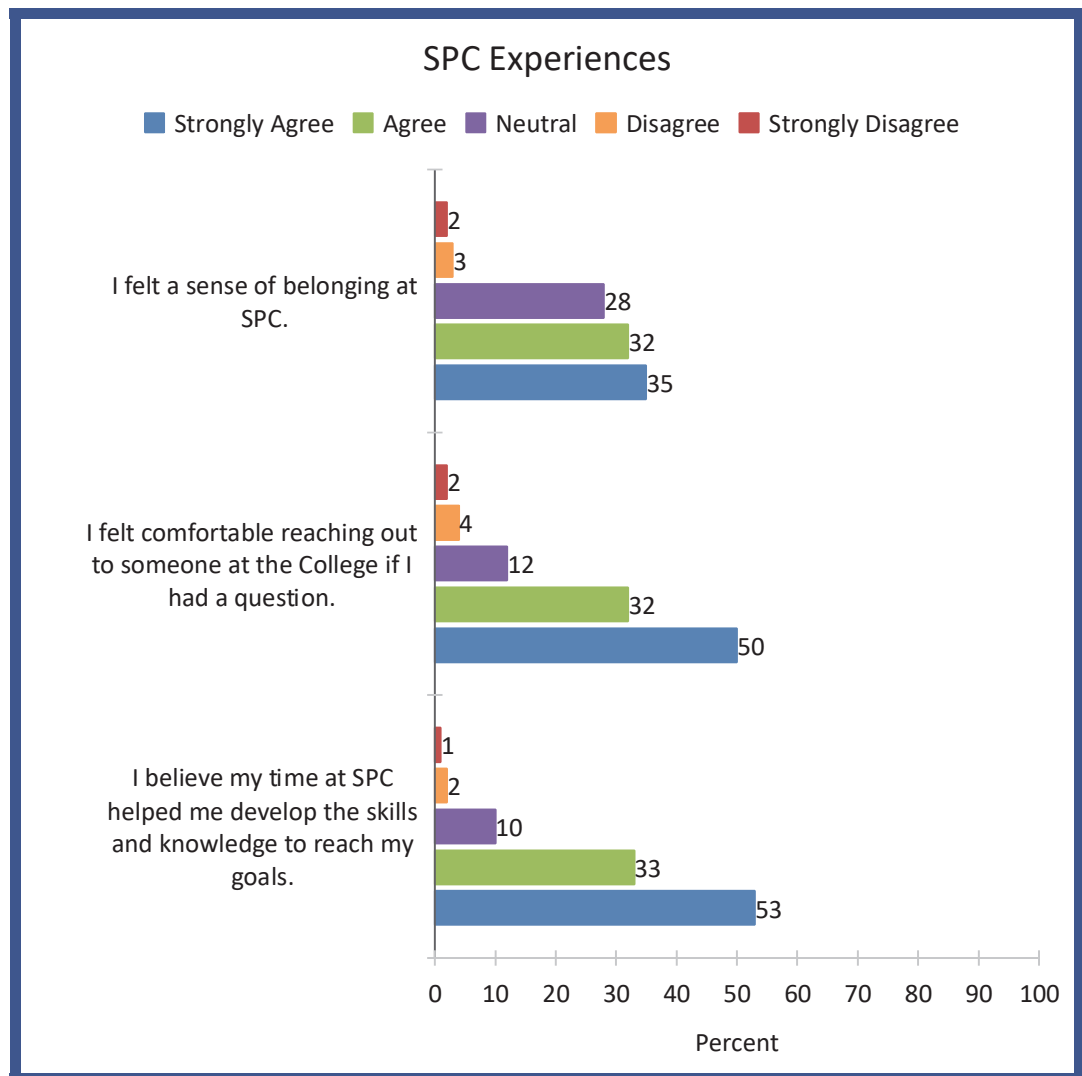| As you respond to these questions, think about your experiences from the time of your decision to attend SPC through your last semester.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
I felt a sense of belonging at SPC. (n=735)	35%	32%	28%	3%	2%
I felt comfortable reaching out to someone at the College if I had a question. (n=734)	50%	32%	12%	4%	2%
I believe my time at SPC helped me develop the skills and knowledge to reach my goals. (n=735)	53%	33%	10%	2%	1%

2023-24 Graduating Student Survey Report
Institutional Effectiveness

SPC Experiences

Legend: Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree

I felt a sense of belonging at SPC.
- Strongly Disagree: 2
- Disagree: 3
- Neutral: 28
- Agree: 32
- Strongly Agree: 35

I felt comfortable reaching out to someone at the College if I had a question.
- Strongly Disagree: 2
- Disagree: 4
- Neutral: 12
- Agree: 32
- Strongly Agree: 50

I believe my time at SPC helped me develop the skills and knowledge to reach my goals.
- Strongly Disagree: 1
- Disagree: 2
- Neutral: 10
- Agree: 33
- Strongly Agree: 53

Percent

Figure 15. SPC Experiences. Values less than 1% are not displayed.

General Education Outcomes

Students were asked to evaluate their competency or participation using a five-point Likert scale (five points was the highest rating) in the following General Education areas.

Computer and Technology Competency

Respondents were asked to rate their competency in three computer skill areas. Over four-fifths of respondents rated their skills as "Highly Proficient" or "Somewhat Proficient" in all three areas: "Communicating through the Internet (email, chat, instant messaging, etc.)" (91%), "Acquiring information / conducting research through the Internet" (91%), and "Using computer software (word processing, spreadsheets, etc.)" (86%).

Table 17

Computer and Technology Competency

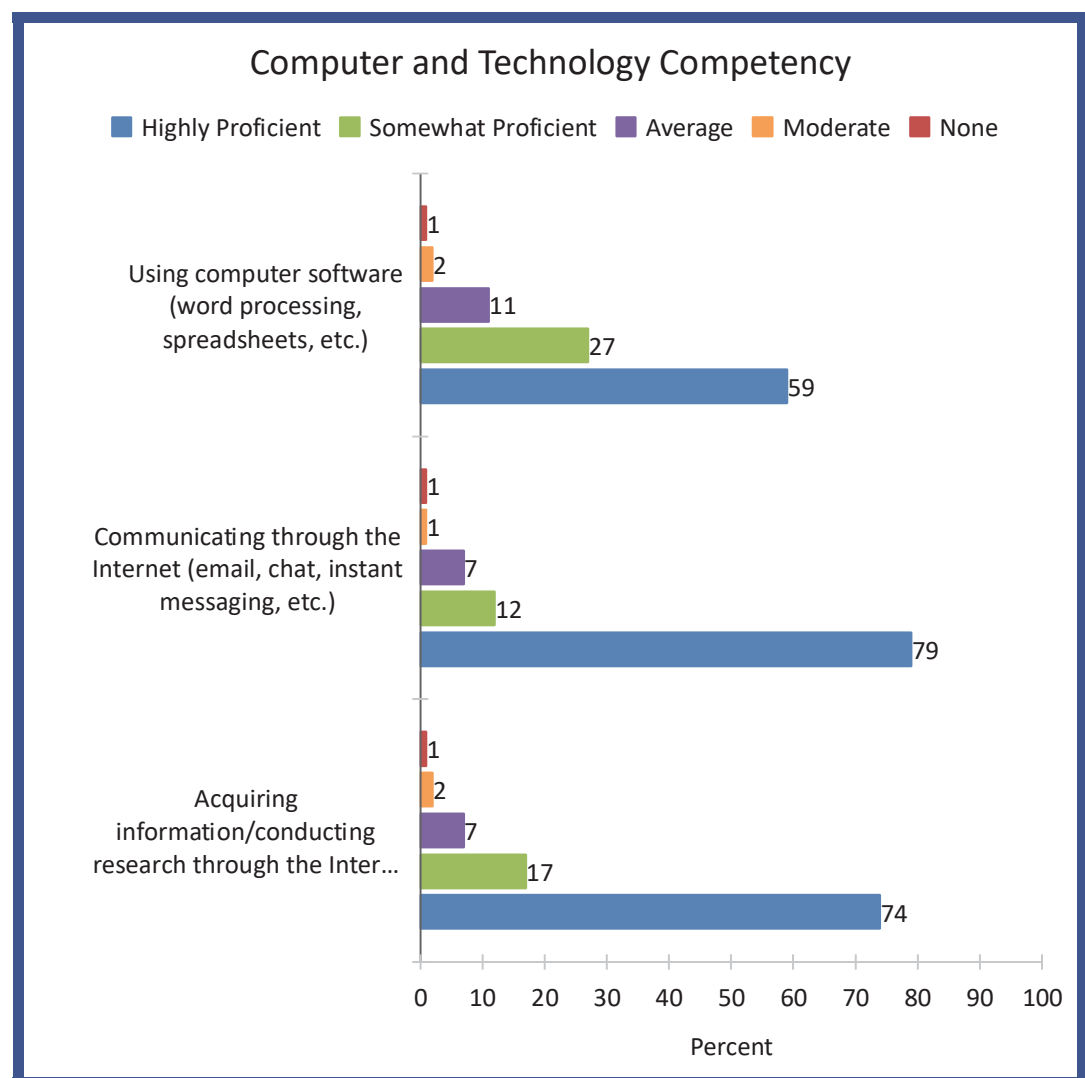| Please rate your level of competency in each of the following skill areas.	Highly Proficient	Somewhat Proficient	Average	Moderate	None
Using computer software (word processing, spreadsheets, etc.) (n=729)	59%	27%	11%	2%	1%
Communicating through the Internet (email, chat, instant messaging, etc.) (n=727)	79%	12%	7%	1%	1%
Acquiring information/conducting research through the Internet (n=727)	74%	17%	7%	2%	1%

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Computer and Technology Competency

Legend: ■ Highly Proficient ■ Somewhat Proficient ■ Average ■ Moderate ■ None

Using computer software (word processing, spreadsheets, etc.)
- None: 1
- Moderate: 2
- Average: 11
- Somewhat Proficient: 27
- Highly Proficient: 59

Communicating through the Internet (email, chat, instant messaging, etc.)
- None: 1
- Moderate: 1
- Average: 7
- Somewhat Proficient: 12
- Highly Proficient: 79

Acquiring information/conducting research through the Inter…
- None: 1
- Moderate: 2
- Average: 7
- Somewhat Proficient: 17
- Highly Proficient: 74

Percent (x-axis: 0 to 100)

Figure 16. Computer and Technology Competency. Values less than 1% are not displayed.

Participation in Civic Activities

In the area of Civic Activities, respondents were asked how often they participated in various activities each year. Of the six activities, "Vote in an election" received the highest percentage of survey respondents who indicated they participated "Whenever Possible" (35%).

Survey respondents largely never participated in the following activities: "Participate in campaigns, public debates, or assisting with voter registration" (71%), "Volunteer with others from SPC for one-time community service activities" (58%), "Courses that include community service activities" (53%), "Community involvement through a campus organization or club" (49%), and "Engage in activities with people whose religious, political, racial, cultural, economic and/or other characteristics are different than your own" (37%).

Table 18
Participation in Civic Activities

How often did you participate in the following activities each year?	Whenever Possible	Frequently	Occasionally	Seldom	Never
Vote in an election (n=710)	35%	10%	13%	8%	35%
Community involvement through a campus organization or club (n=707)	11%	6%	17%	18%	49%
Volunteer with others from SPC for one-time community service activities (n=716)	9%	4%	12%	16%	58%
Participate in campaigns, public debates, or assisting with voter registration (n=715)	8%	3%	8%	10%	71%
Courses that include community service activities (n=715)	8%	5%	16%	18%	53%

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Table 18

Participation in Civic Activities

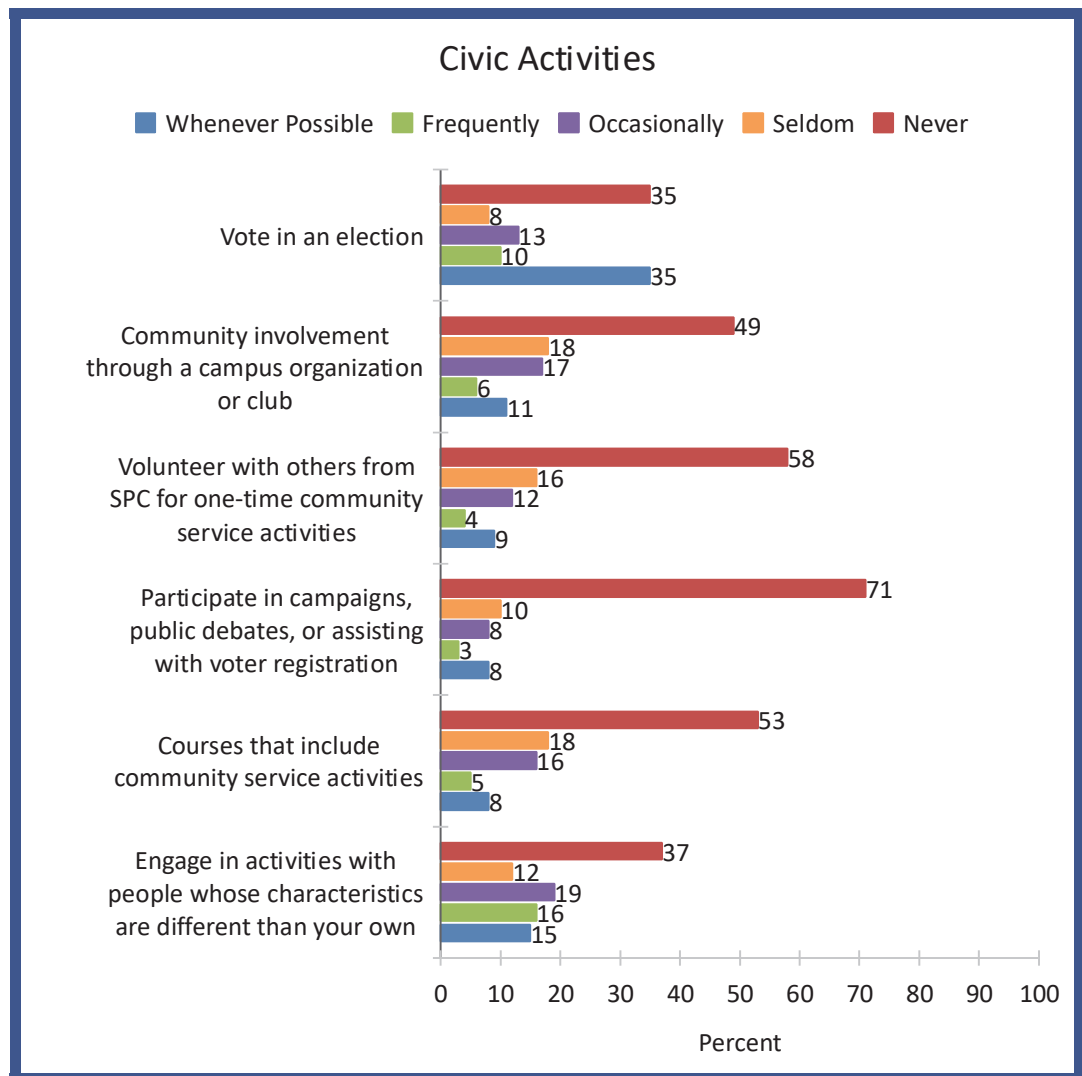| How often did you participate in the following activities each year?	Whenever Possible	Frequently	Occasionally	Seldom	Never
Engage in activities with people whose religious, political, racial, cultural, economic and/or other characteristics are different than your own (n=716)	15%	16%	19%	12%	37%

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Civic Activities

Legend: ■ Whenever Possible ■ Frequently ■ Occasionally ■ Seldom ■ Never

Vote in an election
- Never: 35
- Seldom: 8
- Occasionally: 13
- Frequently: 10
- Whenever Possible: 35

Community involvement through a campus organization or club
- Never: 49
- Seldom: 18
- Occasionally: 17
- Frequently: 6
- Whenever Possible: 11

Volunteer with others from SPC for one-time community service activities
- Never: 58
- Seldom: 16
- Occasionally: 12
- Frequently: 4
- Whenever Possible: 9

Participate in campaigns, public debates, or assisting with voter registration
- Never: 71
- Seldom: 10
- Occasionally: 8
- Frequently: 3
- Whenever Possible: 8

Courses that include community service activities
- Never: 53
- Seldom: 18
- Occasionally: 16
- Frequently: 5
- Whenever Possible: 8

Engage in activities with people whose characteristics are different than your own
- Never: 37
- Seldom: 12
- Occasionally: 19
- Frequently: 16
- Whenever Possible: 15

Percent (x-axis: 0 to 100)

Figure 17. Civic Activities. Values less than 1% are not displayed.

Making a Difference with Civic Activities

Over half (51%) of respondents felt that their contribution to community and civic activities makes a difference. Over two-fifths (42%) had no opinion.

Table 19

Making a Difference with Civic Activities (n=719)

Do you feel that your contribution to community and civic activities makes a difference?	N	%
Yes	367	51%
No	48	7%
No Opinion	304	42%

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Do you feel that your contribution to community and civic activities makes a difference?
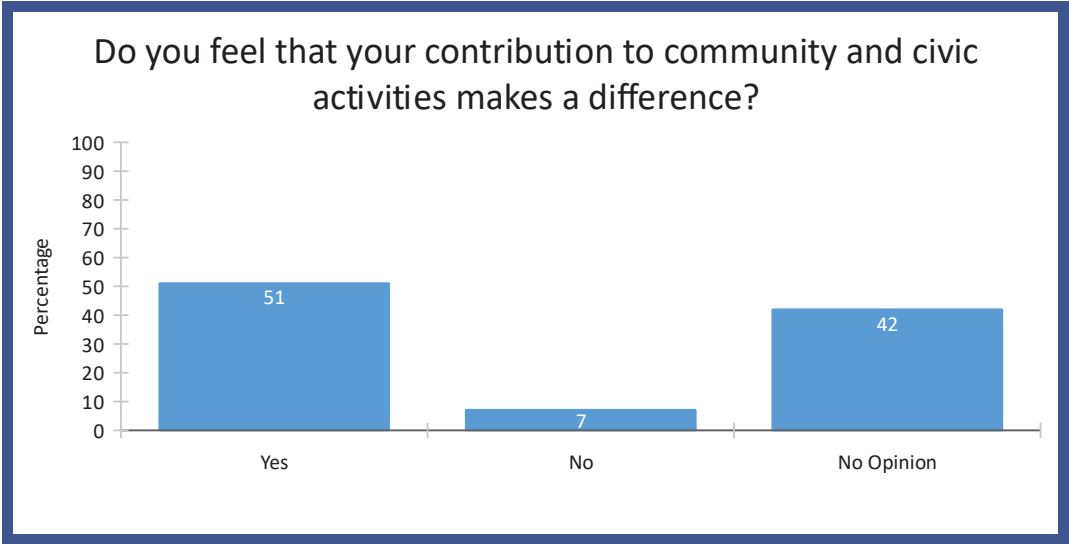
Figure 18. Making a Difference with Civic Activities. Values less than 1% are not displayed.

Succeeding with Civic Activities

Almost half (49%) of respondents felt that community and civic activities they undertook as an SPC student would help them succeed in college and beyond. Over two-fifths (45%) had no opinion.

Table 20

Succeeding with Civic Activities (n=720)

Do you think community and civic activities as an SPC student will help you succeed in college and beyond?	N	%
Yes	353	49%
No	46	6%
No Opinion	321	45%

Do you think community and civic activities as an SPC student will help you succeed in college and beyond?
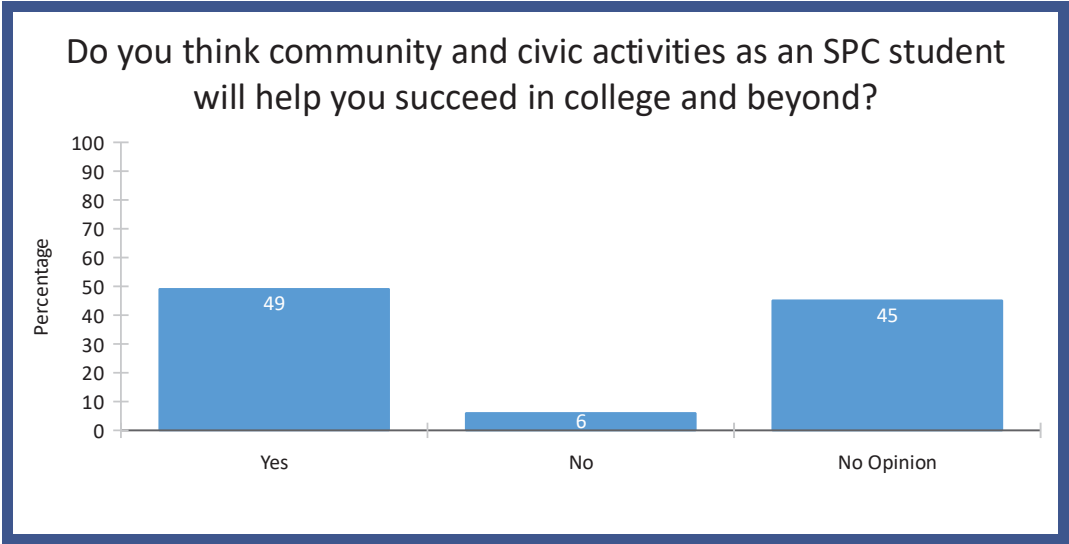
Figure 19. Succeeding with Civic Activities. Values less than 1% are not displayed.

Participation in Humanities Activities

In the area of Humanities Activities, respondents were asked how often they participate in three different activities. Of the three activities, nearly one-third of survey respondents indicated that they would "Create: painting, drawing, sculpture, digital art, video, music, or other creative works" (31%) Whenever Possible or Frequently. This was followed by over one-quarter of students who indicated that they would "Attend a concert, musical event, dance performance, play, live drama, or performing arts event" (28%) or "Visit an art museum, gallery, art show, experience public art (murals, sculptures, installations)" (26%) Whenever Possible or Frequently.

Table 21

Participation in Humanities Activities

How often do you participate in the following activities?	Whenever Possible	Frequently	Occasionally	Seldom	Never
Attend a concert, musical event, dance performance, play, live drama, or performing arts event (n=710)	18%	10%	28%	17%	28%
Visit an art museum, gallery, art show, experience public art (murals, sculptures, installations) (n=709)	15%	11%	34%	21%	20%
Create: painting, drawing, sculpture, digital art, video, music, or other creative works (n=709)	18%	13%	23%	19%	27%

Humanities Activities

Legend: ■ Whenever Possible ■ Frequently ■ Occasionally ■ Seldom ■ Never

Attend a concert, musical event, dance performance, play, live drama, or performing arts event
- Never: 28
- Seldom: 17
- Occasionally: 28
- Frequently: 10
- Whenever Possible: 18

Visit an art museum, gallery, art show, experience public art (murals, sculptures, installations)
- Never: 20
- Seldom: 21
- Occasionally: 34
- Frequently: 11
- Whenever Possible: 15

Create: painting, drawing, sculpture, digital art, video, music, or other creative works
- Never: 27
- Seldom: 19
- Occasionally: 23
- Frequently: 13
- Whenever Possible: 18

Figure 20. Humanities Activities. Values less than 1% are not displayed.

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Conclusion

St. Petersburg College (SPC) developed the Graduating Student Survey (GSS) as part of a comprehensive college-wide assessment program. The key purposes of the GSS is to examine the demographic profile of the responding graduates, assess their perceptions of the educational experience at the College and determine how the educational process at the College has changed their behavior and/or their knowledge as it relates to four educational outcome areas.

SPC students believe that their education has best prepared them in "Critical Thinking," "Ethical Reasoning and Values," and "Written Communication." Ten areas scored a 4.0 or greater on the 5-point rating scale. Students believe they were less well prepared for "Connection to Employers" (3.8). Nevertheless, students gave all areas of preparation a minimum of 3.8 on a 5-point scale, which indicates that they are well satisfied with the preparation they received in all these academic and career areas.

Nearly all students would recommend St. Petersburg College to others.

More than half of the students (53%) selected "Working While in College" as a factor that impacted their success. This was followed by "Study Skills" (47%), "Physical/Mental Health" (38%), "Career Goal" (37%), and "Finances" (33%).

Students were asked to rate their competency in three computer skill areas. Over four-fifths of respondents rated their skills as "Highly proficient" or "Somewhat Proficient" in all three areas: "Communicating through the Internet (email, chat, instant messaging, etc.)" (91%); "Acquiring information/conducting research through the Internet" (91%) and "Using computer software (word processing, spreadsheets, etc.)" (86%).

In the area of Civic Activities, students were asked how often they participated in various activities each year. Of the six activities, "Vote in an election," received the highest percentage of survey respondents who indicated they would participate "Whenever Possible" (35%). Survey respondents largely never participated in the following activities: "Participate in campaigns, public debates, or assisting with voter registration" (71%), "Volunteer with others from SPC for one-time

2023-24 Graduating Student Survey Report
Institutional Effectiveness

community service activities" (58%), "Courses that include community service activities" (53%), "Community involvement through a campus organization or club" (49%), and "Engage in activities with people whose religious, political, racial, cultural, economic and/or other characteristics are different than your own" (37%).

In the area of Humanities Activities, students were asked how often they participated in three different activities. Of the three activities, nearly one-third of survey respondents indicated that they would "Create: painting, drawing, sculpture, digital art, video, music, or other creative works" (31%) "Whenever Possible" or "Frequently." This was followed by over one-quarter of students who indicated that they would "Attend a concert, musical event, dance performance, play, live drama, or performing arts event" (28%) or "Visit an art museum, gallery, art show, experience public art (murals, sculptures, installations)" (26%) "Whenever Possible" or "Frequently."

These results can be helpful to better align college efforts to the needs and expectations of incoming students.

Contact Information

Please address any questions or comments regarding this evaluation to:

Jennifer McBride, M.P.A.
Director, Institutional Effectiveness
St. Petersburg College, P.O. Box 13489, St. Petersburg, FL 33733
(727) 341-7118
mcbride.jennifer@spcollege.edu

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Appendix: Graduating Student Survey

Congratulations on your upcoming graduation!

Please help SPC by evaluating the impact the College has had in assisting you to meet your educational and employment goals, by answering the following questions. Individual responses will remain confidential and only aggregate information will be used for reporting purposes.

This survey takes approximately 10-15 minutes to complete, and should only be completed once.

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Appendix: Graduating Student Survey

Survey Instructions

As you respond to the survey questions, you must click on "Next" in order to move the survey forward. Once the survey is completed, please click on "Done" to submit your responses.

Demographics

1. **Select your age category.**
   - ○ 19 and under
   - ○ 20 - 24
   - ○ 25 - 29
   - ○ 30 - 39
   - ○ 40 - 49
   - ○ 50 - 59
   - ○ 60 and over

2. **Select your ethnicity.**
   - ○ Alaskan Native
   - ○ American Indian
   - ○ Asian/Pacific Islander
   - ○ Black/Non-Hispanic
   - ○ Hispanic
   - ○ White/Non-Hispanic
   - ○ Other (please specify)

3. **Select your gender.**
   - ○ Male
   - ○ Female
   - ○ Prefer not to answer
   - ○ Other (please specify)

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Appendix: Graduating Student Survey

4. **Select the location where you received MOST of your services.**

   ○ Allstate Center

   ○ Clearwater

   ○ Downtown Center

   ○ EpiCenter

   ○ Health Education Center

   ○ Midtown Center

   ○ Online

   ○ Seminole

   ○ St. Petersburg/Gibbs

   ○ Tarpon Springs

   ○ Veterinary Technology Center

5. **Which degree(s) are you receiving?** *(Select all that apply)*

   ☐ Associate in Arts

   ☐ Associate in Science

   ☐ Certificate

   ☐ Bachelor of Science

   ☐ Bachelor of Applied Science

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Appendix: Graduating Student Survey

Survey Instructions

As you respond to the survey questions, you must click on "Next" in order to move the survey forward. Once the survey is completed, please click on "Done" to submit your responses.

6. **Do you plan on continuing your education?**

○ Yes

○ No

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Appendix: Graduating Student Survey

Survey Instructions

As you respond to the survey questions, you must click on "Next" in order to move the survey forward. Once the survey is completed, please click on "Done" to submit your responses.

7. Which college or university will you be attending?

○ St. Petersburg College

○ College or university in Florida

○ College or university outside of Florida

○ A school that is part of SPC's University Partnership Center

Appendix: Graduating Student Survey

Survey Instructions

As you respond to the survey questions, you must click on "Next" in order to move the survey forward. Once the survey is completed, please click on "Done" to submit your responses.

8. **How many hours per week did you work while attending SPC?**

- ( ) 15 or fewer hours per week
- ( ) 16 to 30 hours per week
- ( ) 31 to 40 hours per week
- ( ) More than 40 hours per week
- ( ) I did not work while attending SPC

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Appendix: Graduating Student Survey

Survey Instructions

As you respond to the survey questions, you must click on "Next" in order to move the survey forward. Once the survey is completed, please click on "Done" to submit your responses.

9. **Are you employed in a career related to your field of study?**

- ( ) Yes
- ( ) No

Appendix: Graduating Student Survey

Survey Instructions

As you respond to the survey questions, you must click on "Next" in order to move the survey forward. Once the survey is completed, please click on "Done" to submit your responses.

10. **Which of the following impacted your success as a student?** *(Select all that apply)*

☐ Tutoring

☐ Working while in college

☐ Career goal

☐ Study skills

☐ Finances

☐ Physical/Mental health

☐ Care giving responsibilities including childcare

☐ Transportation

☐ Selecting a major

☐ Computer skills

☐ Access to technology

☐ Internship

☐ Career guidance

☐ Accessibility issues

☐ Other (please specify)

_____

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Appendix: Graduating Student Survey

Survey Instructions

As you respond to the survey questions, you must click on "Next" in order to move the survey forward. Once the survey is completed, please click on "Done" to submit your responses.

11. **Which of the following impacted your success as a student?** *(Select all that apply)*

☐ Tutoring: Math

☐ Tutoring: Reading

☐ Tutoring: Writing

☐ Other (please specify)

[   ]

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Appendix: Graduating Student Survey

Survey Instructions

As you respond to the survey questions, you must click on "Next" in order to move the survey forward. Once the survey is completed, please click on "Done" to submit your responses.

12. **If you enrolled part-time but would have preferred to enroll full-time, what was the PRIMARY circumstance that prevented you from doing so?**

○ Availability of courses

○ Availability of SPC services

○ Family responsibilities including childcare

○ Finances

○ Lack of sufficient financial aid

○ Health or personal problems

○ Job responsibilities/schedule

○ Transportation

○ Not applicable - I was enrolled full-time

13. **Would you recommend SPC to others?**

○ Yes

○ No

Please share why you made your selection.

[   ]

Appendix: Graduating Student Survey

Survey Instructions

As you respond to the survey questions, you must click on "Next" in order to move the survey forward. Once the survey is completed, please click on "Done" to submit your responses.

College Preparation

Please tell us how well you believe SPC has prepared you in each of the following areas.

Rating Scale: 1 - Poor preparation to 5 - Excellent preparation

Select N/A if the area of preparation does not apply to you.

14. **Written Communication**

	1	2	3	4	5	N/A
Written Communication Preparation	○	○	○	○	○	○

15. **Oral Communication**

	1	2	3	4	5	N/A
Oral Communication Preparation	○	○	○	○	○	○

16. **Computer and Information Literacy**

	1	2	3	4	5	N/A
Computer and Information Literacy Preparation	○	○	○	○	○	○

17. **Quantitative Reasoning**

	1	2	3	4	5	N/A
Quantitative Reasoning - **Mathematics** Preparation	○	○	○	○	○	○
Quantitative Reasoning - **Natural Sciences** Preparation	○	○	○	○	○	○

18. **Ethical Reasoning and Values**

	1	2	3	4	5	N/A
Ethical Reasoning and Values Preparation	○	○	○	○	○	○

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Appendix: Graduating Student Survey

19. Critical Thinking

	1	2	3	4	5	N/A
Critical Thinking Preparation	○	○	○	○	○	○

20. Skills and Values in Your Major Area

	1	2	3	4	5	N/A
Skills and Values in Your Major Area Preparation	○	○	○	○	○	○

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Appendix: Graduating Student Survey

Survey Instructions

As you respond to the survey questions, you must click on "Next" in order to move the survey forward. Once the survey is completed, please click on "Done" to submit your responses.

Career Preparation

Please tell us how well you believe SPC has prepared you for your career by providing opportunities in the following areas.

Rating Scale: 1 - Not at all to 5 - Very well

Select N/A if the opportunity does not apply to you.

21. **Career Exploration** (i.e., working with SPC staff to explore degree programs that align with your goals)

	1	2	3	4	5	N/A
Career Exploration Preparation	○	○	○	○	○	○

22. **Career Readiness Skills** (i.e., resume development, personal branding, job search and interviewing prep)

	1	2	3	4	5	N/A
Career Readiness Skills Preparation	○	○	○	○	○	○

23. **Connection to Employers** (i.e., employer showcase, job shadowing, and industry tours)

	1	2	3	4	5	N/A
Connection to Employers Preparation	○	○	○	○	○	○

24. **Assistance with Career Technology** (i.e., Handshake and LinkedIn)

	1	2	3	4	5	N/A
Assistance with Career Technology Preparation	○	○	○	○	○	○

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Appendix: Graduating Student Survey

Survey Instructions

As you respond to the survey questions, you must click on "Next" in order to move the survey forward. Once the survey is completed, please click on "Done" to submit your responses.

25. As you respond to these questions, think about your experiences from the time of your decision to attend SPC, through your last semester.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
I felt a sense of belonging at SPC.	○	○	○	○	○
I felt comfortable reaching out to someone at the College if I had a question.	○	○	○	○	○
I believe my time at SPC helped me develop the skills and knowledge to reach my goals.	○	○	○	○	○

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Appendix: Graduating Student Survey

General Education Outcomes

St. Petersburg College defines general education outcomes for each student. For questions 26 through 30, please rate your level of competency or level of participation in each of the following general education skill areas.

26. Computer and Technology Competency

Please rate your level of competency in each of the following skill areas.

	Highly Proficient	Somewhat Proficient	Average	Moderate	None
Using computer software (word processing, spreadsheets, etc.)	○	○	○	○	○
Communicating through the Internet (email, chat, instant messaging, etc.)	○	○	○	○	○
Acquiring information/conducting research through the Internet	○	○	○	○	○

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Appendix: Graduating Student Survey

27. Civic Activities

How often did you participate in the following activities each year?

	Whenever Possible	Frequently	Occasionally	Seldom	Never
Vote in an election	○	○	○	○	○
Community involvement through a campus organization or club	○	○	○	○	○
Volunteer with others from SPC for one-time community service activities	○	○	○	○	○
Participate in campaigns, public debates, or assisting with voter registration	○	○	○	○	○
Courses that include community service activities	○	○	○	○	○
Engage in activities with people whose religious, political, racial, cultural, economic and/or other characteristics are different than your own	○	○	○	○	○

28. Do you feel that your contribution to community and civic activities makes a difference?

○ Yes

○ No

○ No opinion

29. Do you think community and civic activities as an SPC student will help you succeed in college and beyond?

○ Yes

○ No

○ No opinion

2023-24 Graduating Student Survey Report
Institutional Effectiveness

Appendix: Graduating Student Survey

30. Humanities Activities

How often do you participate in the following activities?

	Whenever possible	Frequently	Occasionally	Seldom	Never
Attend a concert, musical event, dance performance, play, live drama, or performing arts event	○	○	○	○	○
Visit an art museum, gallery, art show, experience public art (murals, sculptures, installations)	○	○	○	○	○
Create: painting, drawing, sculpture, digital art, video, music, or other creative works	○	○	○	○	○

2023-24 Graduating Student Survey Report
Institutional Effectiveness